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THE CURTAIN EXCHANGE HAS THE LINE ON LININGS

For added beauty or environmental benefits, curtain linings are a necessity

_____ (Dallas) --- The advantages of curtains with linings range from esthetic enhancement to energy benefits. So it is only appropriate that most of The Curtain Exchange's inventory of quality curtains comes fully lined for immediate "try on" and purchase.

"Curtain lining is in many cases as important as the curtain itself," explains Georgina O'Hara Callan, co-founder of The Curtain Exchange. "From changing the appearance of the curtain to serving as an energy saver to simply cutting out the morning sunlight in a bedroom, the lining doubles the value of a curtain to the homeowner."

UNLIKE LININGS OF OLD

Today's linings are far more versatile than in the past. While The Curtain Exchange's standard lining consists of natural flannel interlining and ivory outer lining, the store can easily provide a variety of colors and fabrics to enhance the color of the curtain.

"Most of our curtains are already lined and interlined to give them a full and luxurious appearance, however, because the color and weight of the lining can redefine a curtain, we also have the ability to change the color and fabric to fit the client's preference."

Some clients also request linings that display a certain look when the curtains are closed.

"To many of our clients, the appearance of the lining enhances the exterior appearance of their homes as much as the curtains dress up the interior look and feel," says O'Hara Callan.

ENERGY BENEFITS

But these days, however, linings ranging from flannel to satin are far more than just a pretty accessory. They also provide added insulation against exterior weather conditions and reduce intrusive light.

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“Our thermal linings can especially make a difference in a room’s environment. Bump lining is the heaviest lining for insulation. While it cannot be used on all fabrics, it gives thinner fabrics more body.”

MAKE THE SUN GO AWAY

For those who enjoy sleeping without the distraction of sunlight, linings are the perfect solution.

No longer ‘blackout’ linings of the past, today’s light-prevention linings easily provide a very good night’s sleep even into the next day.

THE CURTAIN EXCHANGE

Founded in 1998 by Georgina O’Hara in New Orleans, The Curtain Exchange has 24 stores throughout the United States. With headquarters in Dallas, The Curtain Exchange not only offers handcrafted curtains in varying lengths and blinds, it also provides custom-made curtains as well as consultation, installation and hardware.

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